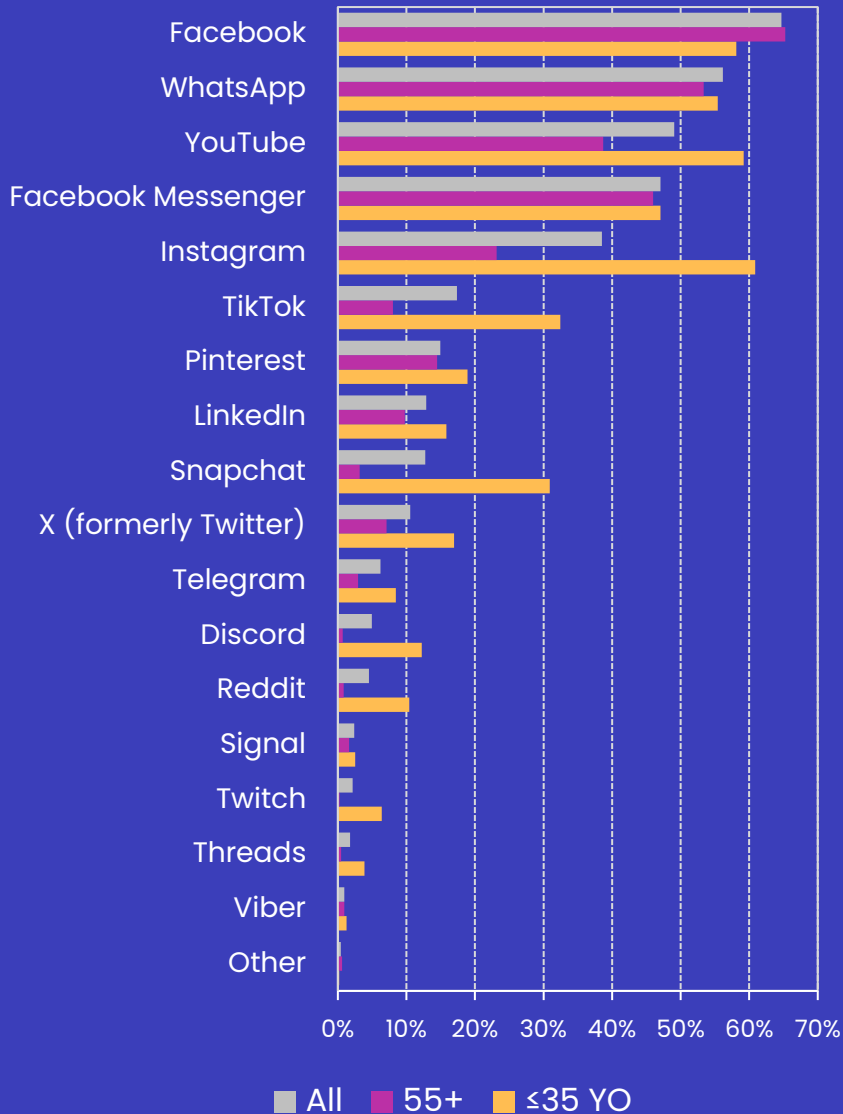
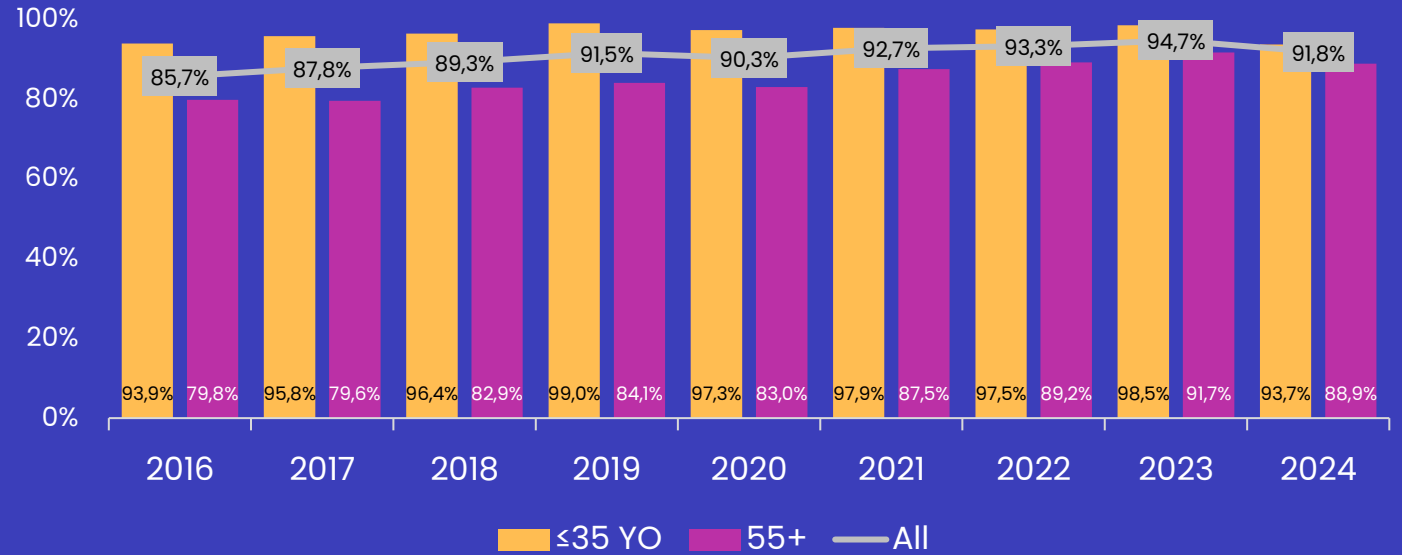


'Old & wise': young vs senior users of social media

Weekly reach (2024) titles



Estimated net weekly reach of social media



Average number of social media titles used

